



Union Promotion Policy for Agri-Food Products

**Competitive procedure for the selection
of implementing bodies in case of
simple programmes**

INFO DAY, 31 January 2018

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GUIDANCE ON COMPETITIVE PROCEDURE

- Legal context

Basic act requires a competitive procedure for the selection of implementing the simple programmes

Delegated act defines competitive procedure as ensuring

- best value for money, and
- absence of conflict of interest.

Implementing Regulation require Member States to verify selection before signing the Grant Agreements

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- The 2 criteria

Best value for money alias 'best price-quality ratio'

- price is an essential yet not the sole aspect/criteria (i.e. 'the lowest price' appropriate for standard products and services)
- 'Quality' criteria of the activity that is to be subcontracted must be clearly defined

Conflict of interests = when shared interests influence or affect subcontract's selection and/or implementation of the programme.

- Shared interests may be economic interests, political or national affinity, family or emotional ties or any other shared interest.

GUIDANCE ON COMPETITIVE PROCEDURE - Member States' competitive procedure

Member States required to establish the competitive procedure for the selection of implementing bodies in case of simple programmes by taking account that

- the procedure is proportionate to the economic importance
- while the fundamental principles of the EU Treaty are observed.

The competitive procedure should consist of at least:

- the contract notice is published and adequately advertised;
- sufficient time for the receipt of tenders is provided;
- an objective and non-discriminatory evaluation of the tenders;
- the assessment of any possible conflict of interests.

GUIDANCE ON COMPETITIVE PROCEDURE - Useful links

- Guidance on the application of the competitive procedure for the selection of implementing bodies in case of simple programmes

<https://ec.europa.eu/chafea/agri/funding-opportunities/legal-framework>

- H2020 Programme AGA – Annotated Model Grant Agreement

http://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/amga/h2020-amga_en.pdf

- Competent national authorities for implementation of simple programmes

<https://ec.europa.eu/chafea/agri/funding-opportunities/simple-and-multi-programmes>

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Thank you for your attention!